



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009562349** File Number: **CPR-122293** Submit Date: **07/08/2011** Call Sign: **WDJT-TV** Facility ID: **71427** 

City: MILWAUKEE State: WI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/08/2011 Filing Status: Active

## Report reflects information for : Second Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
-----------	---------	-------	-------	----------------	--

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Milwaukee
	Web Home Page Address	www.cbs58.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	13.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(25)

Digital Core Program (1 of 25)	Response
Program Title	BUSYTOWN MYSTERIES (58.1)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,8-8:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2	Decourses
of 25) Program Title	BUSYTOWN MYSTERIES-II (58.1)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,8:30-9A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core</b>
Program (3
of 25)

Program Title	DOODLEBOPS ROCKIN' ROADSHOW (58.1)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,9-9:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Dood three animated young members of a band. The child then enters the animated world of the Doodlenet, as sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulate the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core	
Program (4	<b>B</b>
of 25)	Response
Program Title	TROLLZ (58.1)

Origination	Network
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live the credo B.F.F.L Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's ruleS
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

	Digital Core					
Program (5						
	of 25)	Response				
	Program Title	HORSELAND-I (58.1)				
	Origination	Network				

Days/Times Program Regularly Scheduled	SAT,10-10:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside the houses a farm called Horseland. Each of these main characters has a special horse whose personality similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definit of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 25)	Response
Program Title	HORSELAND-II (58.1)
Origination	Network

Days/Times Program Regularly Scheduled	SAT,10:30-11A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow ar develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (7 of 25)	Response
Program Title	GREENSCREEN ADVENTURES (58.2)
Origination	Local
Days/Times Program Regularly Scheduled	SAT,7-7:30A

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREENSCREENADVENTURESTEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING, AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 25)	Response
Program Title	DRAGONFLY TV(58.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7:30-8A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Theprogramshighlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 25)	Response	
Program Title	MYSTERY HUNTERS (58.2)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT,8-8:30A	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Two intrepid young reporters, with the help of a skeptical magician and scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. But they remain open to the unknown, to the things science can't yet explain.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (10 of 25)	Response
Program Title	CURIOSITY QUEST GOES GREEN (58.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8:30-9A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity quest Goes Green is an upbeat family program that explores what the community is curious about. In each episode, host Joel Greene, takes viewers on an unscripted, hands-on exploration to answer letters of curiosity. Curiosity quest Goes Green strives to provide entertaining, educational programming for the entire family to enjoy.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 25)	Response
Program Title	ANIMAL ATLAS (58.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 25)	Response
Program Title	JACK HANNA'S INTO THE WILD (58.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 25)	Response
Program Title	GREENSCREEN ADVENTURES (58.3)
Origination	Local
Days/Times Program Regularly Scheduled	SAT, 9-9:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREENSCREENADVENTURESTEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING, AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 25)	Response
Program Title	BUSYTOWN MYSTERIES (58.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from thos facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (15 of 25)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY-1 (58.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10-10:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS FULLY ANIMATED SERIES IS BASED ON THE BOOKS BY RICHARD SCARRY WHICH PARENTS WORLDWIDE RELY ON TO TEACH VALUABLE LESSONS. BUSYTOWN IS AN ENCHANTING PLACE THAT IS ABUZZ WITH ENERGY AND LIFE. YOUNG AUDIENCES LOVE TO SING AND LAUGH ALONG AS HUCKLE CAT AND LOWLY WORM MAKE THEIR WAY THROUGH THE DAY. ALWAYS CONCERNED FOR EACH OTHER, THE RESIDENTS OF BUSYTOWN MAKE TIME FOR A SONG AND A SMILE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 25)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY-1 (58.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10:30-11A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS FULLY ANIMATED SERIES IS BASED ON THE BOOKS BY RICHARD SCARRY WHICH PARENTS WORLDWIDE RELY ON TO TEACH VALUABLE LESSONS. BUSYTOWN IS AN ENCHANTING PLACE THAT IS ABUZZ WITH ENERGY AND LIFE. YOUNG AUDIENCES LOVE TO SING AND LAUGH ALONG AS HUCKLE CAT AND LOWLY WORM MAKE THEIR WAY THROUGH THE DAY. ALWAYS CONCERNED FOR EACH OTHER, THE RESIDENTS OF BUSYTOWN MAKE TIME FOR A SONG AND A SMILE.

_	
Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol	
E/I?	

Digital Core Program (17 of 25)	Response
Program Title	CAKE (58.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,11-11:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CAKE is a live-action show-within-a-show about a teenage girl by the name of Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands-on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school, play, and household items, and other forms of creative expression. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self-esteem, the meaning of friendship, the value of having a healthy life-style, and other prosocial concepts that are developmentally appropriate for this age-group. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

oes the	Yes		
icensee			
dentify the			
rogram by			
lisplaying			
nroughout			
ne program			
ne symbol E			
?			

Digital Core Program (18	
of 25)	Response
Program Title	DANCE REVOLUTION (58.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,11:30-NOON
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DANCE REVOLUTION is designed to provide preadolescent and early teenage boys and girls with an opportunity to both view and participate in a dance competition-style series in which their creative talents and skills are demonstrated in a kid-friendly environment of artistic expression. Within this music and dance environment, the viewers will be able to learn how their peers plan, design, and execute various forms of choreography; observe how young people handle the social requirements associated with mastering various forms of dance within the framework of a competition; understand the personal dedication and physical commitment necessary for this field of artistic expression; and learn how to evaluate their own skills and career aspirations as they observe the participants in the series work with seasoned professionals in various areas of dance and the creative arts. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/I?			

Digital Core Program (19 of 25)	Response
Program Title	GREENSCREEN ADVENTURES (58.4)
Origination	Local
Days/Times Program Regularly Scheduled	M,W,TH,SAT,7-7:30A
Total times aired at regularly scheduled time	51
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREENSCREENADVENTURESTEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING, AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 25)	Response
Program Title	MISSING (58.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUES,7-7:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING IS A REALITY SERIES FEATURING ACTUAL CASES OF MISSING INDIVIDUALS BOTH ADULT AND JUVENILE. IT SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDSOF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT INCLUDING SAFETYTIPS AND REAL LIFE STORIES USING VARIOUS RESOURCES TO HELP FIND MISSINGPEOPLE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 25)	Response
Program Title	ECO COMPANY (58.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRI,7-7:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Eco Company explores all aspects of being green and understanding how we impact out world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily like Eco Company is designed to be an interactive program from finding out what's on the mind of all tee by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green.

Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (22 of 25)	Response
Program Title	DRAGONFLY TV (58.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,7-7:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Theprogramshighlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 25)	Response
Program Title	STARGATE INFINITY (58.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,9-9:30A
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this animated action-adventure series" based on MGM's successful sci-fi movie and television franchise "Stargate" four exceptional Air Force Academy cadets and a wrongly court-martialed Stargate veteran must travel through the gated wormholes from one planet to the next in order to protect a mysterious alien creature from the sinister clutches of a new extraterrestrial enemy. Together they must learn to adapt to new cultures and each other while trying to find a safe haven for the alien and clear their names so they can return home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 25)	Response
Program Title	MAGI-NATION (58.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,9:30-10A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moonlands Tony befriends two young Magi heroes-in-training who join him on a journey to defeat the evil Shadow Magi who are out to rule their world. Along with their trusty collection of Dream Creatures these new friends must solve riddles, battle evil and discover the secrets hidden in each region on the Moonlands. During their adventures, they just might discover some secrets about themselves!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program (25 of 25)	Response
Program Title	MAGI-NATION (58.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F,8:30-9A
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	13 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moonlands Tony befriends two young Magi heroes-in-training who join him on a journey to defeat the evil Shadow Magi who are out to rule their world. Along with their trusty collection of Dream Creatures these new friends must solve riddles, battle evil and discover the secrets hidden in each region on the Moonlands. During their adventures, they just might discover some secrets about themselves!

Does the Licensee	Yes
2000 1110 210011000	. 00
identify the program	
· · · · · · · · · · · · · · · · · · ·	
by displaying	
throughout the	
program the symbol	
E/IO	
E/I?	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	CHRISTINE GROTELUESCHEN
Address	809 S. 60TH STREET
City	MILWAUKEE
State	WI
Zip	53214
Telephone Number	414-607-8120
Email Address	CGROTELUESCHEN@CBS58.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On May 2, 2011, THIS Network, channel 58.3, experienced technical difficulties which interrupted Magi-Nation from 8:30-8:38am.

## Other Matters (25)

Programming.

Other Matters (1 of 25)	Response
Program Title	BUSYTOWN MYSTERIES-I (58.1)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 8-8:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 25)	Response
Program Title	BUSYTOWN MYSTERIES-II (58.1)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,8:30-9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

the program

and how it

meets the definition of

Programming.

Core

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 25)	Response	
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW (58.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT,9-9:30A	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	3 years to 8 years	
Describe the educational and informational objective of	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to	

Other Matters (4 of 25)	Response
Program Title	TROLLZ (58.1)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,9:30-10A

develop positive personal qualities such as honesty and initiative, and providing viewers with a basic

understanding and appreciation of music. This program is specifically designed to further the educational

and informational needs of children, has educating and informing children as a significant purpose, and

otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total times	13	
aired at		
regularly		
scheduled		
time		
ength of	30 mins	
Program	or mile	
i iografii		
Age of	8 years to 12 years	
Target Child		
Audience		
rom		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's ruleS

Other Matters (5 of 25)	Response
Program Title	HORSELAND-I (58.1)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,10-10:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of	
25)	Response
Program Title	HORSELAND-II (58.1)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,10:30-11A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children,

Other Matters (7 of 25)	Response
Program Title	GREENSCREEN ADVENTURES (58.2)
Origination	Local
Days/Times Program Regularly Scheduled	SAT,7-7:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREENSCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING, AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM.

has educating and informing children as a significant purpose, and otherwise meets the definition of Core

Core

Programming. Programming as specified in the Commission's rules.

Other Matters (8 of 25)	Response
Program Title	DRAGONFLY TV(58.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7:30-8A

13
30 mins
13 years to 16 years
Theprogramshighlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of
scientific disciplines and challenges them in critical thinking and problem solving skills, while
providing valuable information to reach answers. Each episode is engaging, entertaining and
educational in structure, allowing children to investigate science on their own.

Other Matters (10 of 25)	Response
Program Title	CURIOSITY QUEST GOES GREEN(58.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8:30-9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity quest Goes Green is an upbeat family program that explores what the community is curious about. In each episode, host Joel Greene, takes viewers on an unscripted, hands-on exploration to answer letters of curiosity. Curiosity quest Goes Green strives to provide entertaining, educational programming for the entire family to enjoy.

Other Matters (11 of 25)	Response
Program Title	ANIMAL ATLAS(58.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed.

Other Matters (12 of 25)	Response
Program Title	JACK HANNA'S INTO THE WILD (58.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Other Matters (13 of 25)	Response
Program Title	GREENSCREEN ADVENTURES(58.3)
Origination	Local
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREENSCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING, AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM.

Response

Program Title	BUSYTOWN MYSTERIES (58.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and

meets the definition of Core Programming. informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (15 of 25)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY(58.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10-10:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS FULLY ANIMATED SERIES IS BASED ON THE BOOKS BY RICHARD SCARRY WHICH PARENTS WORLDWIDE RELY ON TO TEACH VALUABLE LESSONS. BUSYTOWN IS AN ENCHANTING PLACE THAT IS ABUZZ WITH ENERGY AND LIFE. YOUNG AUDIENCES LOVE TO SIND AND LAUGH ALONG AS HUCKLE CAT AND LOWLY WORM MAKE THEIR WAY THROUGH THE DAY. ALWAYS CONCERNED FOR EACH OTHER, THE RESIDENTS OF BUSYTOWN MAKE TIME FOR A SONG AND A SMILE.

Other Matters (16 of	
25)	Response

Program Title	THE BUSY WORLD OF RICHARD SCARRY(58.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10:30-11A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS FULLY ANIMATED SERIES IS BASED ON THE BOOKS BY RICHARD SCARRY WHICH PARENTS WORLDWIDE RELY ON TO TEACH VALUABLE LESSONS. BUSYTOWN IS AN ENCHANTING PLACE THAT IS ABUZZ WITH ENERGY AND LIFE. YOUNG AUDIENCES LOVE TO SIND AND LAUGH ALONG AS HUCKLE CAT AND LOWLY WORM MAKE THEIR WAY THROUGH THE DAY. ALWAYS CONCERNED FOR EACH OTHER, THE RESIDENTS OF BUSYTOWN MAKE TIME FOR A SONG AND A SMILE.

Other Matters (17 of 25)	Response
Program Title	CAKE(58.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,11-11:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the	CAKE is a live-action show-within-a-show about a teenage girl by the name of Cake, who, with the help of

educational and informational objective of the program and how it meets the definition of Core
Programming.

CAKE is a live-action show-within-a-show about a teenage girl by the name of Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands-on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school, play, and household items, and other forms of creative expression. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self-esteem, the meaning of friendship, the value of having a healthy life-style, and other prosocial concepts that are developmentally appropriate for this age-group. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (18 of 25)	Response
Program Title	DANCE REVOLUTION(58.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,11:30-NOON
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational	DANCE REVOLUTION is designed to provide preadolescent and early teenage boys and girls with an opportunity to both view and participate in a dance competition-style series in which their creative talents and skills are demonstrated in a kid-friendly environment of artistic expression. Within this music and dance environment, the viewers will be able to learn how their peers plan, design, and execute various forms of

choreography; observe how young people handle the social requirements associated with mastering various the program forms of dance within the framework of a competition; understand the personal dedication and physical commitment necessary for this field of artistic expression; and learn how to evaluate their own skills and career aspirations as they observe the participants in the series work with seasoned professionals in various definition of areas of dance and the creative arts. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Programming.

objective of

and how it

meets the

Core

Other Matters (19 of 25)	Response
Program Title	GREENSCREEN ADVENTURES(58.4)
Origination	Local
Days/Times Program Regularly Scheduled	M-W-TH-SAT,7-7:30A
Total times aired at regularly scheduled time	53
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREENSCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING, AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM.

Other Matters (20 of 25)	Response
Program Title	MISSING(58.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUES,7-7:30A

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING IS A REALITY SERIES FEATURING ACTUAL CASES OF MISSING INDIVIDUALS BOTH ADULT AND JUVENILE. IT SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDSOF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT INCLUDING SAFETYTIPS AND REAL LIFE STORIES USING VARIOUS RESOURCES TO HELP FIND MISSINGPEOPLE.

Other Matters (21 of 25)	Response
Program Title	ECO COMPANY(58.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRI,7-7:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily live Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green.

Other Matters (22 of 25)	Response
Program Title	DRAGONFLY(58.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,7-7:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Theprograms highlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Other Matters (23 of 25)	Response
Program Title	STARGATE INFINITY (58.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,9-9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this animated action-adventure series based on MGM's successful sci-fi movie and television franchise "Stargate" four exceptional Air Force Academy cadets and a wrongly court-martialed Stargate veteran must travel through the gated wormholes from one planet to the next in order to protect a mysterious alien creature from the sinister clutches of a new extraterrestrial enemy. Together they must learn to adapt to new cultures and each other while trying to find a safe haven for the alien and clear their names so they can return home.

Other Matters (24 of 25)	Response
Program Title	MAGI-NATION (58.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,9:30-10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moonlands Tony befriends two young Magi heroes-in-training who join him on a journey to defeat the evil Shadow Magi who are out to rule their world. Along with their trusty collection of Dream Creatures these new friends must solve riddles, battle evil and discover the secrets hidden in each region on the Moonlands. During their adventures, they just might discover some secrets about themselves!

Other Matters (25 of 25)	Response
Program Title	THE COUNTRY MOUSE AND THE CITY MOUSE(58.3)
Origination	Syndicated
Days/Times	M-F,8:30-9A
Program	
Regularly	
Scheduled	
Total times	65
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	4 years to 9 years
Child Audience	
from	
Describe the	THE MUCH-LOVED CHILDREN'S FABLE COMES TO TELEVISION IN A BRAND NEW WAY, FULL OF
educational	MYSTERIES, ADVENTURES AND CHARACTERS WITH A UNIQUE MOUSE PERSPECTIVE ON THE
and	WORLD. COME ALONG WITH EMILY, THE PRACTICAL COUNTRY MOUSE, AND HER
informational	SOPHISTICATED CITY MOUSE COUSIN, ALEXANDER. THESE TWO AFFABLE TRAVELERS VISIT
objective of the	FRIENDS AND FAMILY AROUND THE GLOBE, STUMBLING ACROSS MASTERMIND CRIMINALS,
program and	ROYALTY, FAMOUS INVENTORS, ARTISTS AND AN ARRAY OF FELLOW ADVENTURERS. EACH
how it meets	ADVENTURER IS BASED ON A REAL EVENT THAT TOOK PLACE AT THE BEGINNING OF THE 20TH
the definition	CENTURY.
of Core	
Programming.	

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WDJT-TV LIMITED PARTNERSHIP **Attachments** 

No Attachments.